





Friday June 14 4pm-9pm

Scandinavian market preview, beer garden, gathering around the campfire

Saturday June 15 9:30am-9pm

Scandinavian market, food, performances, activities, beer garden, evening drum circle and singing around the campfire

Sunday June 16 10am-6pm

10am–11am Church service 11am–6pm Scandinavian market, food, performances, activities, and beer garden



CALL FOR VENDORS

The Scandinavian Midsummer Festival is seeking vendors of Scandinavian-inspired art, clothing, jewelry, housewares, decor, and more!

In the heart of historic Golden, Colorado, the Scandinavian Midsummer Festival hosts our annual event for its 31st year! Join us for three days of festive fun where we celebrate our cultural heritage together.

- · Watch as we raise the Midsummer Pole.
- Join in ring dances around the Midsummer Pole.
- Shop at the Scandinavian Market with 80+ vendors.
- Enjoy Scandinavian food and drinks.
- Interact with the Fjellborg Vikings in their living history encampment.
- Enjoy music and entertainment, including performances by professional folk dancing groups.
- Mischief and games with Leif the Viking—a favorite among children and teens.
- Watch and participate in craft demonstrations.
- Make a flower crown and wear it proudly.
- Paint a Scandinavian ornament to take home.
- Check out some Scandinavian classic cars presented by Rocky Mountain Volvo Group on Saturday and by the Rocky Mountain Saab Club on Sunday.
- Make new friends around the midsummer campfire in the evening.











THE VIKING MARKET

For our 2024 festival, the Viking Market returns! This is an option for any vendor who sells primarily items that are replicas or inspired designs from the Viking Age. Items such as drinking horns, chain mail, tablet weaving, Viking style wood work, Viking jewelry and clothing, Norse mythology items, Mediaeval Crosses, traditional Celtic/Viking designed items, etc.

Vendors in the Viking Market will be located together next to the Fjellborg Living History Encampment. Vendors are required to have their own tent, preferably a Viking or Mediaeval style tent or a regular 10'x 10' or 10'x 20' tent that is decorated in Viking style. All Viking Market vendors and their staff are required to dress in Viking style attire during festival hours. All Viking Market participants are considered regular vendors. The standard vendor fees and requirements still apply and there is no additional charge. COME HUSTLE LIKE A VIKING!

2024 REGISTRATION IS OPEN!

Vendor registration deadline is May 15, 2024

Early Bird Registration (Ends April 15)

After April 15

10 x 10 booth	10 x 10 booth
\$250 - Booth Fee	\$280 - Booth Fee

\$35 - for corner booth \$35 - for electricity \$35 - for electricity

\$20 - Jury fee for new vendors \$20 - Jury fee for new vendors

ALL VENDORS SELLING FOOD AND/OR NON-FOOD MUST PRO-VIDE PROOF OF CURRENT CERTIFICATE OF LIABILITY INSURANCE

If this is your first time exhibiting or it has been more than three years since your participation, you will need to complete the New Vendor registration form.

Booth fee is non-refundable after June 1, 2024.

The Scandinavian Midsummer Festival will be collecting sales tax and remitting it to the City of Golden at the end of the event.

We welcome applications from organizations and clubs who have a focus on community, heritage, and traditions to have a booth at our festival at no cost. If your organization or club is selling food or non-food items, your booth fee is 50% off the regular price. All organizations and clubs will still need to complete the online application.





WE ARE A SCANDINAVIAN MIDSUMMER FESTIVAL AND DO OUR BEST TO ENSURE ATTENDEES CAN EXPERIENCE SCANDINAVIAN CULTURE.

ALL VENDORS MUST HAVE SOME ITEMS THAT ARE OF A SCANDINAVIAN-RELATED DESIGN OR CONCEPT.



Click on Midsummer Festival -> Be a Vendor